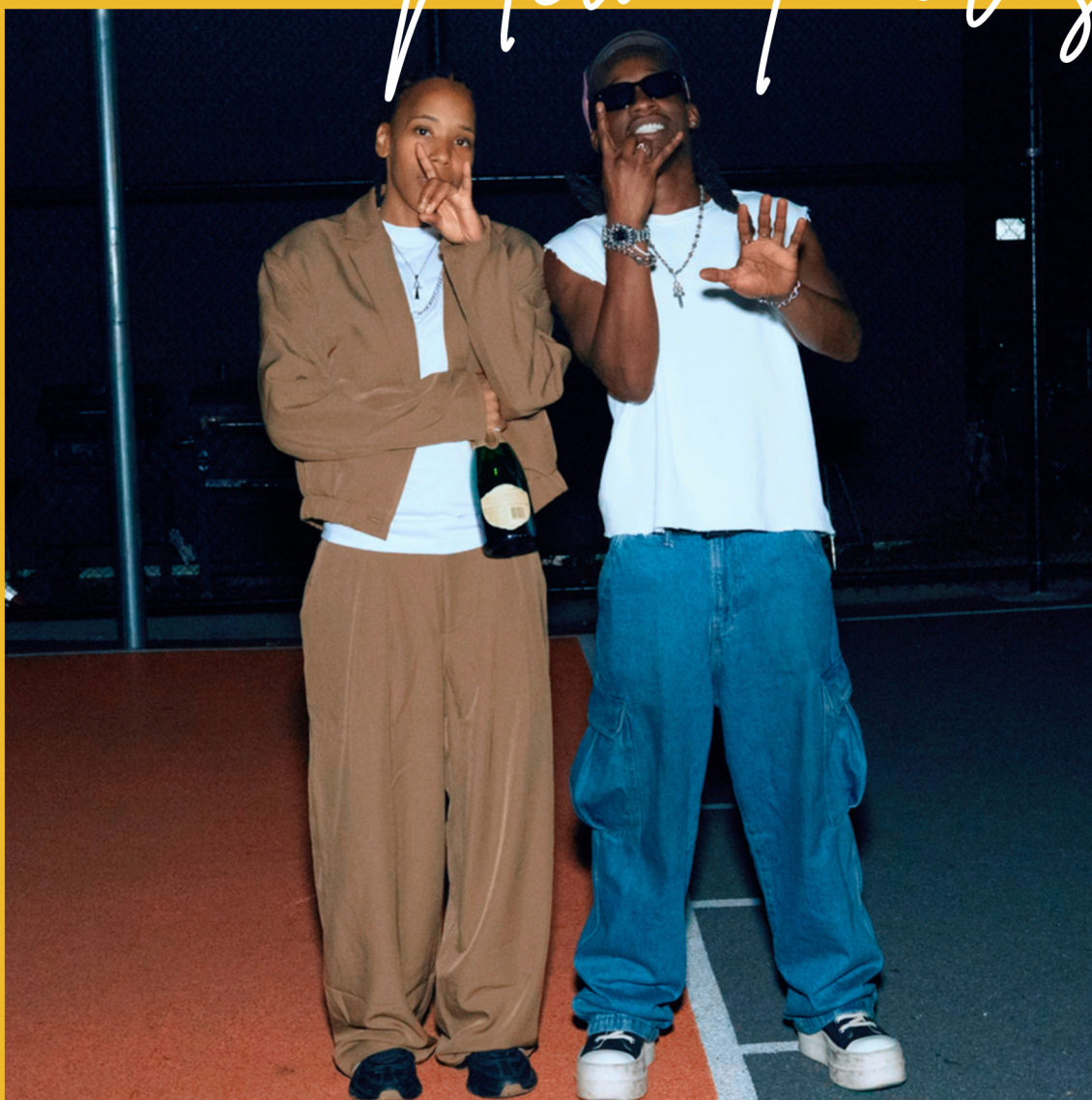


# FASHION

*week in*  
*New Paris*



**FOR US BY US**

*Harlem, USA*

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# ABOUT US



## **First Showcase for New Paris a Harlem-Based Clothing Brand**

This is the inaugural showcase for a clothing brand based in New Paris and Harlem. I firmly believe that one doesn't need to be a supermodel to make an impact in fashion, and this conviction guided our efforts. We gathered a group of stylish, yet unidentified, individuals from New York and New Jersey. Together, they presented a memorable fashion show for friends and family on Fifth Avenue in Harlem.

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# OUR PROJECT

I can't envision a world devoid of guidance from children. While they might struggle to articulate everything, if we, as adults, truly listen, they convey precisely what they aspire to be in this world.

All set within a two-week timeframe. They made it happen! When you concentrate on love and support, your people will gravitate towards you. Conversely, if you dwell on hate and negativity, it will only hold you back. Shine brightly and create from the heart. Invest in your dreams, as there are people observing you—not the naysayers, but the youth who admire you in ways they may never articulate. I remember feeling that way as a child, and in many ways, I still carry that youthful spirit. The goal is to maintain that youthful essence, even as we age gracefully.



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# WOMEN IN FASHION: THE NEED FOR MORE STREETWEAR REPRESENTATION

We need to see more women in the streetwear fashion scene! A woman's look and stride can convey a powerful message even before she speaks. Each of our models embodies a distinct **\*\*VOGUE AURA\*\***. (see Video for proof)



New Paris is a world beyond just a clothing brand. We invite you to explore a realm where the ordinary is transformed, and everyone is truly extraordinary.







THE  
YOUNG

CITY OF NEW PARIS

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Three models are posed against a solid yellow background. The model on the left has long brown dreadlocks and wears a light blue short-sleeved button-down shirt over a light blue denim skirt. The middle model has long black hair and wears a black sequined crop top and a grey skirt. The model on the right has pink hair and wears a brown bucket hat with white cow print, a brown t-shirt with 'I ❤️ NP' printed on it, and white pants with large brown cow print. She also wears a gold chain necklace with a cross pendant and a gold bracelet. The text 'THANK YOU' is overlaid in large white letters, and 'CITY OF NEW PARIS' is below it in smaller white letters. At the bottom, there is a website and social media handle.

# THANK YOU

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# THANK YOU



## KIDS OF NEW PARIS

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